Premium Listing Features & Benefits

Add a company logo

Add customised content to the 'About Us' and 'Services' sections *(Max 1000 words)*

Add up to 3 keyword rich web links to your company website. *(SEO benefit)*

Add customised contact details to help track leads from gApps

Get your profile verified by gApps to provide additional information about your company's certifications, expertise & experience.

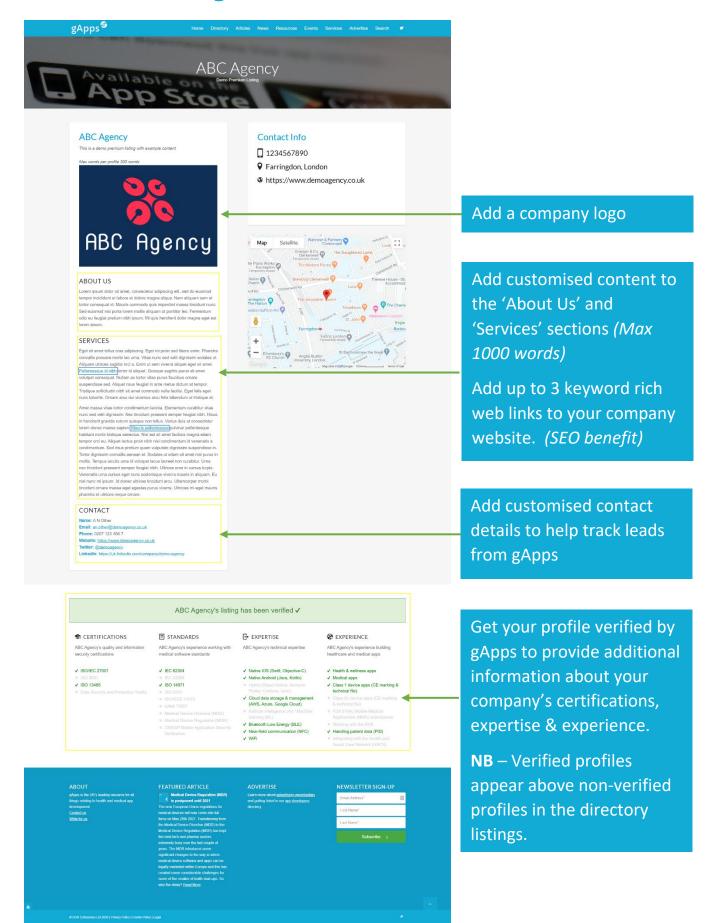**NB** – Verified profiles appear above non-verified profiles in the directory listings.

How Can My Company Get Verified?

Purchase a Premium Profile to be eligible for our verification process.

To be eligible for our verification process, companies **must have a Premium Directory Profile Listing**. Premium profiles are paid opportunities that provide companies with more visibility, marketing & lead generation opportunities.

Once we activate your premium listing, you'll receive a confirmation email from us. We will **begin the verification process by asking you to complete a questionnaire and provide us with some additional documentation/evidence of your experience and expertise.**

If your company removes its premium profile, your verification status will also be removed.

Why get verified?

Verification highlights your business's trustworthiness and reduces the research a prospective customer needs to do before contacting you about a new app project. The more information a potential buyer can find about your business, the more willing they will be to contact the business.

gApps verification adds an extra layer of trust to your company's reputation. It makes it easier for potential customers who land on your profile to confirm that your business is active and has the required expertise, skills and certifications to be able to assist them. **This way neither party wastes anyone's time and you get a better-quality lead.**
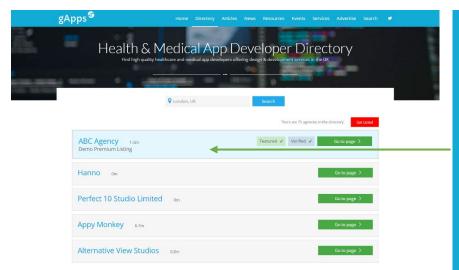
What does verification involve?

It involves collating and checking the additional information about a company including certifications and client project case studies.

Will verification help me to appear higher up in the directory listings?

gApps directory pages list verified companies before all non-verified profiles. As a result, your company will receive more visibility across all relevant pages on gApps if you are verified. Plus, it will also make it easier for any potential new client who is looking for an app developer with specific experience, certifications and expertise to find your business. As a reminder, verification is a benefit of being a premium company on gApps.

Results are ranked in alphabetical order.

Premium listings will appear above the free listings and verified companies will be listed above all non-verified profiles. As a reminder, getting your company verified is a benefit of having a Premium listing on gApps. So, if you've purchased any form of Premium listing and have had your company verified then you will appear above all free and non-verified Premium listings.

Does a premium listing guarantee that my business becomes verified?

No – your business will only be able to obtain the verified status if your business is able to **complete all steps** of the verification process as detailed below. We do this to maintain the integrity of our directory so that our end users can trust that the information contained within each listing is as accurate as possible. Our focus is on creating a high-quality niche directory. This set us apart from the more generalist app directories.

Step 1: gApps analysts collect information about your Company

Information we verify includes the following:

- Business entity name
- Status (active/inactive)
- Jurisdiction of formation
- Date of business formation
- Evidence of certifications and Quality Management Systems (e.g. ISO certifications, DSPT)
- Accreditations and other qualifications (e.g. Google Developers Certification)
- Evidence of harmonised standards adoption (e.g. data protection, ISO standards etc)

Step 2: Check Relevant Case Studies & Apps Listed

Verification also includes reviewing relevant case studies and apps that you have built to help us assess your level of experience and expertise in developing health and medical apps.

You must share at least one case study that is currently available on your website and provide us with a link to the app within the app store(s).

Step 3: Add gApps Verified Symbol and Evaluation Data to Company Profile

Only once steps 1 to 3 have been completed will verified companies receive a checkmark on their company profile to signal their verified status to prospective clients.