

# Enhanced Premium Listing Features & Benefits

**ABC Agency**  
This is a demo premium listing with example content

Max words per profile: 300 words

**Contact Info**  
1234567890  
Farringdon, London  
https://www.demoagency.co.uk

**ABOUT US**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Nam aliquam sem et tunc consequat id. Mauris commodo quis imperdiet massa tincidunt nunc. Sed euismod nisi porta lorem mollis aliquam ut portitor leo. Fermentum odio eu feugiat preluam nibh ipsum. Mi quis hendrerit dolor magna eget est lorem ipsum.

**SERVICES**  
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**CONTACT**  
Name: A N Other  
Email: an.other@demoagency.co.uk  
Phone: 0207 123 456 7  
Website: https://www.demoagency.co.uk  
Twitter: @demoagency  
LinkedIn: https://uk.linkedin.com/company/demo-agency

Add a company logo

Add customised content to the 'About Us' and 'Services' sections (Max 1000 words)

Add up to 3 keyword rich web links to your company website. (SEO benefit)

Add customised contact details to help track leads from gApps

ABC Agency's listing has been verified ✓

CERTIFICATIONS	STANDARDS	EXPERTISE	EXPERIENCE
ABC Agency's quality and information security certifications	ABC Agency's experience working with medical software standards	ABC Agency's technical expertise	ABC Agency's experience building healthcare and medical apps
<ul style="list-style-type: none"> <li>✓ ISO/IEC 27001</li> <li>✗ ISO 9001</li> <li>✓ ISO 13485</li> <li>✗ Data Security and Protection Toolkit</li> </ul>	<ul style="list-style-type: none"> <li>✓ IEC 62304</li> <li>✗ IEC 62366</li> <li>✓ ISO 14971</li> <li>✗ ISO 9241</li> <li>✗ ISO/IEEE 11073</li> <li>✗ ANSII TIR67</li> <li>✗ Medical Device Directive (MDD)</li> <li>✗ Medical Device Regulation (MDR)</li> <li>✗ OWASP Mobile Application Security Verification</li> </ul>	<ul style="list-style-type: none"> <li>✓ Native iOS (Swift, Objective-C)</li> <li>✓ Native Android (Java, Kotlin)</li> <li>✗ Hybrid (React Native, Xamarin, Flutter, Cordova, Ionic)</li> <li>✓ Cloud data storage &amp; management (AWS, Azure, Google Cloud)</li> <li>✗ Artificial Intelligence (AI) / Machine Learning (ML)</li> <li>✓ Bluetooth Low Energy (BLE)</li> <li>✓ Near-field communication (NFC)</li> <li>✓ WiFi</li> </ul>	<ul style="list-style-type: none"> <li>✓ Health &amp; wellness apps</li> <li>✓ Medical apps</li> <li>✓ Class 1 device apps (CE marking &amp; technical file)</li> <li>✗ Class 2+ device apps (CE marking &amp; technical file)</li> <li>✗ FDA 510(k) Mobile Medical Applications (MMA) submissions</li> <li>✗ Working with the NHS</li> <li>✓ Handling patient data (PID)</li> <li>✗ Integrating with the Health and Social Care Network (HSCN)</li> </ul>

Get your profile verified by gApps to provide additional information about your company's certifications, expertise & experience.

NB – Verified profiles appear above non-verified profiles in the directory listings.

**ABOUT**  
gApps is the UK's leading resource for all things relating to health and medical app development  
Contact Us  
Write for us

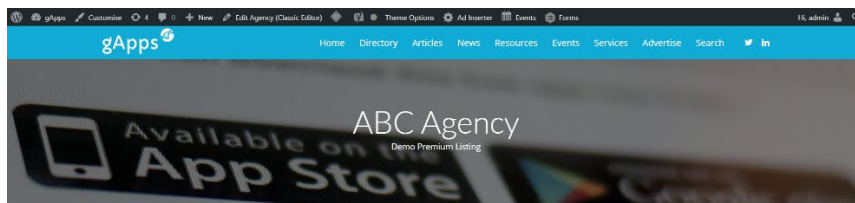
**FEATURED ARTICLE**  
Medical Device Regulation (MDR) is postponed until 2021  
The new European Union regulations for medical devices will now come into full force on May 20th 2021. Transitioning from the Medical Device Directive (MDD) to the Medical Device Regulation (MDR) has kept the med tech and pharma sectors universally busy over the last couple of years. The MDR introduces some significant changes to the way in which medical device software and apps can be legally marketed within Europe and this has created some considerable challenges for some of the smaller of health start-ups. So why the delay? [Read More](#)

**ADVERTISE**  
Learn more about advertising opportunities and pricing for our app developers directory


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First Name\*  
Last Name\*  
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# Standard Premium Listing Features & Benefits



**ABC Agency**  
*This is a demo premium listing with example content*  
Max words per profile 300 words




**ABC Agency**

**About Us**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Nam aliquam sem et tortor consequat. id. Mauris commodo quis imperdiet massa tincidunt nunc. Sed euismod nisi porta lorem mollis aliquam ut porttitor leo. Fermentum odio eu feugiat pretium nibh ipsum. Mi quis hendrerit dolor magna eget est lorem ipsum.

**Contact Info**

📞 1234567890  
📍 Farringdon, London  
🌐 <https://www.demoagency.co.uk>



Add a company logo

Add customised content to the 'About Us' section (Max 300 words)

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<p><b>CERTIFICATIONS</b> ABC Agency's quality and information security certifications</p> <ul style="list-style-type: none"> <li>✓ ISO/IEC 27001</li> <li>✗ ISO 9001</li> <li>✓ ISO 13485</li> <li>✗ Data Security and Protection Toolkit</li> </ul>	<p><b>STANDARDS</b> ABC Agency's experience working with medical software standards</p> <ul style="list-style-type: none"> <li>✓ EC 62304</li> <li>✗ EC 62305</li> <li>✓ ISO 14971</li> <li>✗ ISO 9241</li> <li>✗ ISO/IEEE 11073</li> <li>✗ AAMI TIR27</li> <li>✗ Medical Device Directive (MDD)</li> <li>✗ Medical Device Regulation (MDR)</li> <li>✗ ONASP Mobile Application Security Verification</li> </ul>	<p><b>EXPERTISE</b> ABC Agency's technical expertise</p> <ul style="list-style-type: none"> <li>✓ Native iOS (Swift, Objective-C)</li> <li>✓ Native Android (Java, Kotlin)</li> <li>✗ Hybrid (React Native, Xamarin, Flutter, Cordova, Ionic)</li> <li>✓ Cloud data storage &amp; management (AWS, Azure, Google Cloud)</li> <li>✗ Artificial Intelligence (AI) / Machine Learning (ML)</li> <li>✓ Bluetooth Low Energy (BLE)</li> <li>✓ Near-field communication (NFC)</li> <li>✓ WiFi</li> </ul>	<p><b>EXPERIENCE</b> ABC Agency's experience building healthcare and medical apps</p> <ul style="list-style-type: none"> <li>✓ Health &amp; wellness apps</li> <li>✓ Medical apps</li> <li>✓ Class 1 device apps (CE marking &amp; technical file)</li> <li>✗ Class 2+ device apps (CE marking &amp; technical file)</li> <li>✗ FDA 510(k) Mobile Medical Applications (MMA) submissions</li> <li>✗ Working with the NHS</li> <li>✓ Handling patient data (PID)</li> <li>✗ Integrating with the Health and Social Care Network (HSCN)</li> </ul>
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[Write for us](#)  
[Directory Listing](#)

**FEATURED ARTICLE**  
📄 [Medical Device Regulation \(MDR\)](#) is postponed until 2021

**ADVERTISE**  
Learn more about advertising opportunities and getting listed in our app developers directory

**NEWSLETTER SIGN-UP**

Email Address\*

First Name\*

Last Name\*

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# How Can My Company Get Verified?

## Purchase a Premium Profile to be eligible for our verification process.

To be eligible for our verification process, companies **must have a Premium Directory Profile Listing**. Premium profiles are paid opportunities that provide companies with more visibility, marketing & lead generation opportunities.

Once we activate your premium listing, you'll receive a confirmation email from us. We will **begin the verification process by asking you to complete a questionnaire and provide us with some additional documentation/evidence of your experience and expertise**.

If your company removes its premium profile, your verification status will also be removed.

## Why get verified?

Verification highlights your business's trustworthiness and reduces the research a prospective customer needs to do before contacting you about a new app project. The more information a potential buyer can find about your business, the more willing they will be to contact the business.

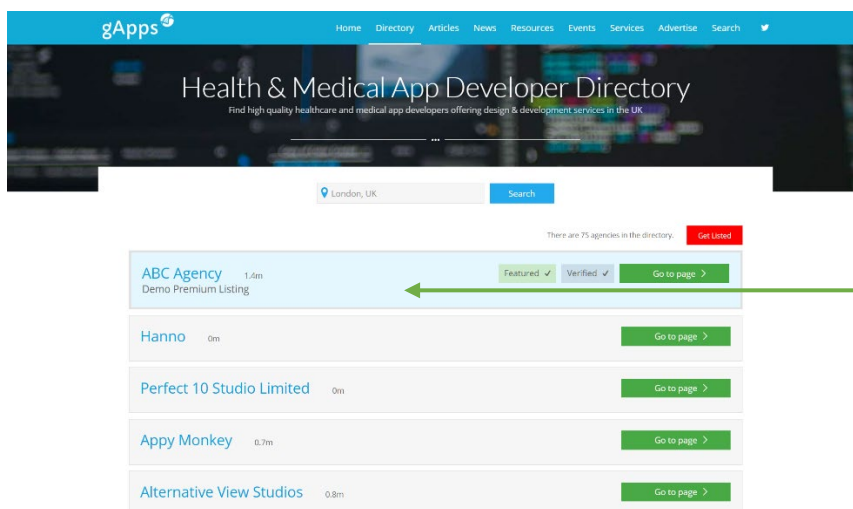
gApps verification adds an extra layer of trust to your company's reputation. It makes it easier for potential customers who land on your profile to confirm that your business is active and has the required expertise, skills and certifications to be able to assist them. **This way neither party wastes anyone's time and you get a better-quality lead.**

## What does verification involve?

It involves collating and checking the additional information about a company including certifications and client project case studies.

## Will verification help me to appear higher up in the directory listings?

**gApps directory pages list verified companies before all non-verified profiles.** As a result, your company will receive more visibility across all relevant pages on gApps if you are verified. Plus, it will also make it easier for any potential new client who is looking for an app developer with specific experience, certifications and expertise to find your business. As a reminder, verification is a benefit of being a premium company on gApps.



The screenshot shows the gApps website interface for the Health & Medical App Developer Directory. The page title is "Health & Medical App Developer Directory" with the subtitle "Find high quality healthcare and medical app developers offering design & development services in the UK". The search bar shows "London, UK" and "Search". Below the search bar, it says "There are 75 agencies in the directory" with a "Get Lead" button. The list of agencies includes:

Agency Name	Rating	Featured	Verified	Action
ABC Agency Demo Premium Listing	1.4m	✓	✓	Go to page >
Hanno	0m			Go to page >
Perfect 10 Studio Limited	0m			Go to page >
Appy Monkey	0.7m			Go to page >
Alternative View Studios	0.8m			Go to page >

Results are ranked in alphabetical order.

Premium listings will appear above the free listings and verified companies will be listed above all non-verified profiles. As a reminder, getting your company verified is a benefit of having a Premium listing on gApps. So, if you've purchased any form of Premium listing and have had your company verified then you will appear above all free and non-verified Premium listings.

## Does a premium listing guarantee that my business becomes verified?

No – your business will only be able to obtain the verified status if your business is able to **complete all steps** of the verification process as detailed below. We do this to maintain the integrity of our directory so that our end users can trust that the information contained within each listing is as accurate as possible. Our focus is on creating a high-quality niche directory. This set us apart from the more generalist app directories.

### Step 1: gApps analysts collect information about your Company

Information we verify includes the following:

- Business entity name
- Status (active/inactive)
- Jurisdiction of formation
- Date of business formation
- Evidence of certifications and Quality Management Systems (e.g. ISO certifications, DSPT)
- Accreditations and other qualifications (e.g. Google Developers Certification)
- Evidence of harmonised standards adoption (e.g. data protection, ISO standards etc)

### Step 2: Check Relevant Case Studies & Apps Listed

Verification also includes reviewing relevant case studies and apps that you have built to help us assess your level of experience and expertise in developing health and medical apps.

You must share at least one case study that is currently available on your website and provide us with a link to the app within the app store(s).

### Step 3: Add gApps Verified Symbol and Evaluation Data to Company Profile

Only once steps 1 to 3 have been completed will verified companies receive a checkmark on their company profile to signal their verified status to prospective clients.