

geneticapps

mHealth app development

Mobile Health Experts

Strategically driven mobile health and app solutions designed to effectively connect patients and healthcare professionals. **geneticdigital** OUR APPROACH

geneticapps

We develop mobile health solutions with the main aim of supplementing traditional healthcare in the best possible manner. Our focus is always on creating apps that not only make life easier for endusers but also deliver tangible healthcare outcomes.

Successful health & medical app development requires a unique blend of expertise in mobile technology, medical compliance, usability and device integration. In order to build healthcare & end-user centric solutions, we first understand the objective of an app and its suitability to mHealth. This perspective helps us develop better & holistic solutions for our clients.

Our tailor-made solutions have resulted in cost-savings, better access to healthcare services, tools and information and improved communication between patients and clinicians.



WHY US?

- Adherence to technical and medical regulatory frameworks
- Knowledge of healthcare audiences & behaviours
- Address all security and privacy concerns
- Apps built leveraging strong technical skillset
- Comprehensive and robust testing practices
- Cross-platform expertise
- Medical device / wearable tech integration expertise
- Experience of CE Marking apps

OUR SERVICES

- Mobile health strategy & consultancy
- Custom app development for smartphones/tablets/devices
- Integration with internal & third-party software systems
- HCP/Patient/Carer app solution design
- Native / Web-based / Hybrid apps
- App testing services
- App prototyping services
- Apps that function as regulated software or act as control interfaces for medical devices & wearable technology

www.GeneticApps.co.uk

WE CREATE APPS FOR:

